

PRESS RELEASE DECEMBER 2010

WARMTH IN ITS MOST ELEGANT FORM: RUNTAL STECCA IN ADI DESIGN INDEX 2010

The RUNTAL STECCA radiator has been entered into the prestigious Italian ADI Design Index 2010. This means the RUNTAL STECCA has also been nominated for the Compasso d'Oro 2011 at the same time.

The RUNTAL STECCA radiator has been entered into the prestigious Italian ADI Design Index 2010, making it rank amongst the products that showcase outstanding Italian design. Its selection for the index and its publication in the 2010 yearbook mean that the RUNTAL STECCA radiator has also been shortlisted for the coveted Compasso d'Oro 2011, which is only awarded every three years. The Italian architect Paolo Schianchi is responsible for the RUNTAL STECCA's characteristic design. His work is distinguished by virtue of its technical perfection and use of aesthetics within a pure, concentrated language of form. Speaking on the subject of his radiator design, he says: *"RUNTAL STECCA presents a set of basic rules that offer an infinite number of possible combinations - formal, critical and emotional. Each strives after beauty and is a response to the relationship between aesthetics and project, beauty and function."*

STECCA – A HIGH DEGREE OF MODULAR VERSATILITY

The RUNTAL STECCA radiator comprises several permanently attached and slightly curved heating elements. The radiating surface is enlarged thanks to these elements, which are slightly curved outwards. Smaller, elongated Corian® decorative elements are inserted between these heat-giving components, which are made of powder-coated steel; these elements can be used as a holder for hand or bath towels, depending on the design. You can choose any number of elements between two and eleven - these can be installed horizontally or vertically. Thanks to its interchangeable components and sophisticated base structure, RUNTAL STECCA offers a high degree of modular versatility, acting as a talking point or a source of calm, in the living area or bathroom – and in practically every colour, too.



Paolo Schianchi was born in 1966 in Parma (Italy). He works as an architect, designer and art director for various international firms in the field of bathroom and interior design, manages exhibitions and competitions, and writes for prominent architecture and design magazines. In 2006 he was appointed lecturer in product design at the University of Milan.

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ADI – A PRESTIGIOUS ITALIAN ORGANISATION

The ADI Design Index ranks amongst Italy's most prestigious and important distinctions for industrial design. The ADI – Associazione per il Disegno Industriale – was founded in 1956. Today, it brings together over 1000 experts, researchers, lecturers, critics and journalists. The ADI plays a leading role in the development of industrial design as a cultural and commercial phenomenon.

ABOUT RUNTAL

Runtal, the premium brand of Zehnder Group, stands for high-quality design, ground-breaking technology, a high standard of service quality as well as a product range in which design-driven fastidiousness forms the foundation stone for success.

ABOUT ZEHNDER GROUP

Zehnder Group develops, produces and sells radiators and ventilation systems, and is a market leader in the sectors in which it is active. The products are marketed under various well-established brands. Zehnder Group has some 2900 employees worldwide. The bearer shares (valor 235 293) are listed on the SIX Swiss Exchange. The non-listed registered shares are owned by the Zehnder family or persons closely associated with them.

Zehnder Group – a synonym for a healthy and energy-efficient indoor climate©

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RUNTAL STECCA (high resolution images available to journalists upon request)