

PRESS RELEASE OCTOBER 2010

## **RUNTAL ARTEPLANO: STYLISH HEATING PANEL FOR ELEGANT SURROUNDINGS**

Whether it's playing a discreet background role or taking centre stage in bold colour, the RUNTAL ARTEPLANO panel radiator can be effortlessly adapted to individual requirements.

Discretion is a virtue - at least as far as RUNTAL ARTEPLANO is concerned. The distinctive feature of this panel radiator is its discreet and unobtrusive design. The elegant, minimalist lines and completely smooth surface give RUNTAL ARTEPLANO a modern yet timeless appeal. These characteristics make it the ideal solution for refined interiors and any space that requires inconspicuous heating. But of course, it's entirely up to the customer how to show RUNTAL ARTEPLANO in its best light. As well as being subtly integrated into the room concept in a discreet colour, it can also be transformed into a central feature in a bold, contrasting shade. Giovanni Suma, Brand Manager at Runtal, explains: "RUNTAL ARTEPLANO comes in many different variants, providing the right solution for any room in terms of heating output, size and colour."

### **WIDE CHOICE FOR COMPLETE INDIVIDUALITY**

The panel radiator comes in three basic variants – RUNTAL ARTEPLANO (which can be fitted horizontally or vertically), RUNTAL ARTEPLANO SATIN and RUNTAL ARTEPLANO ONDA. RUNTAL ARTEPLANO represents the classic rectangular design, while RUNTAL ARTEPLANO SATIN comes with additional apertures to hold bathroom towels. The RUNTAL ARTEPLANO ONDA design, on the other hand, has a subtly curved, wavelike surface. The basic designs are available with a range of different finishes: in addition to more than 50 colours from the Runtal colour chart, the customer can also choose a stainless steel, aluminium, etched copper or etched brass finish. The only limit is your imagination.

### **ACCLAIMED INNOVATIVE DESIGN**

RUNTAL ARTEPLANO was developed by the Runtal Design Studio. The timeless and innovative radiator was first launched in autumn 2002 to considerable acclaim from the design world. RUNTAL ARTEPLANO was the first completely flat steel heating panel to be available in such a wide range of configurations and finishes. In 2003, RUNTAL ARTEPLANO won the coveted DesignPlus Award in recognition of its quality of design, unique use of materials, functionality, technical and ecological quality, and overall concept.

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## TECHNICAL DATA

Name	Arteplano (vertical):	HA/HLA/HAD
	Arteplano (horizontal):	VA/VLA/VAD
	Arteplano Satin:	VC/VCE
	Arteplano Onda:	HB
Finishes	Arteplano: Powder-coated, ground stainless steel, mirror-polished stainless steel, Bronze satin stainless steel, etched copper, etched brass, Skin stainless steel, Patch stainless steel, feather finish stainless steel, anodised aluminium, black satin stainless steel	
	Arteplano Satin: Powder-coated, ground stainless steel, anodised aluminium	
	Arteplano Onda: Powder-coated, ground stainless steel, anodised aluminium, feather finish stainless steel, etched copper, etched brass	

## ABOUT RUNTAL

Runtal, the premium brand of Zehnder Group, stands for high-quality design, ground-breaking technology, a high standard of service quality as well as a product range in which design-driven fastidiousness forms the foundation stone for success.

## ABOUT ZEHNDER GROUP

Zehnder Group develops, produces and sells radiators and ventilation systems, and is a market leader in the sectors in which it is active. The products are marketed under various well-established brands. Zehnder Group has some 2900 employees worldwide. The bearer shares (valor 235 293) are listed on the SIX Swiss Exchange. The non-listed registered shares are owned by the Zehnder family or persons closely associated with them.

Zehnder Group – a synonym for a healthy and energy-efficient indoor climate©

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RUNTAL ARTEPLANO (high resolution images available to journalists upon request)