

PRESS RELEASE OCTOBER 2010

RUNTAL STECCA: STYLE MEETS VERSATILITY THE MODULAR RADIATOR THAT CUTS AN ELEGANT FIGURE

The RUNTAL STECCA radiator is quite simply a unique concept. The interchangeable components and sophisticated base structure make it incredibly versatile, and it is available in almost any colour.

RUNTAL STECCA combines technology and style in a complete and very elegant high-performance concept. The radiator consists of a set of slightly curved heating elements, between which smaller decorative elements can be inserted. A special version of these decorative elements also transforms the radiator into a towel rail. This alternating pattern of functional and decorative elements is characteristic of RUNTAL STECCA. Giovanni Suma, Brand Manager at Runtal, adds: "The wide product range, efficient heat output and extensive choice of colours make RUNTAL STECCA the perfect combination of technology and style."

A HIGH-PERFORMANCE PRODUCT

During the development of RUNTAL STECCA, special attention was given to the thermal output of the radiator. Because the heating elements are slightly convex, it has a larger heat-radiating surface. The water circulates through circular tubes. The radiator is available with between 2 and 11 elements and in both vertical and horizontal formats. The decorative elements are made of Corian®, an innovative, resistant and highly durable material, and can be positioned and interchanged according to preference. The heating elements are available in over 50 colours from the Runtal colour chart, and can be combined with decorative elements in Glacier White, Strawberry Ice, Blueberry Ice, Sand, Pearl Grey and Vanilla.

FORMAL LANGUAGE OF DESIGN

The characteristic formal design of RUNTAL STECCA is the brainchild of architect Paolo Schianchi. He comments: "*RUNTAL STECCA presents a set of basic rules that offer an infinite number of possible combinations - formal, critical and emotional. Each strives after beauty and is a response to the relationship between aesthetics and project, beauty and function.*" The new RUNTAL STECCA radiator was selected for the ADI Design Index 2010 for its outstanding design.

TECHNICAL DATA

Name	STV (horizontal elements) STH (vertical elements)
Finish	Front panels: powder-coated, available in all colours in the Runtal colour chart. Decorative bars / towel rail: Corian®, available in six colours

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ABOUT RUNTAL

Runtal, the premium brand of Zehnder Group, stands for high-quality design, ground-breaking technology, a high standard of service quality as well as a product range in which design-driven fastidiousness forms the foundation stone for success.

ABOUT ZEHNDER GROUP

Zehnder Group develops, produces and sells radiators and ventilation systems, and is a market leader in the sectors in which it is active. The products are marketed under various well-established brands. Zehnder Group has some 2900 employees worldwide. The bearer shares (valor 235 293) are listed on the SIX Swiss Exchange. The non-listed registered shares are owned by the Zehnder family or persons closely associated with them.

Zehnder Group – a synonym for a healthy and energy-efficient indoor climate©

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RUNTAL STECCA (high resolution images available to journalists upon request)