

PRESS RELEASE OCTOBER 2010

RUNTAL VELUM: STUNNING DESIGN AND TECHNICAL SOPHISTICATION. GENTLY CURVING SHAPE FOR OPTIMUM HEATING

The winning feature of the RUNTAL VELUM radiator is the combination of technical innovation and harmonious design. The gently curving shape and efficient heat output both set new standards.

RUNTAL VELUM is an innovative radiator system with a completely new look. The aluminium surface with its subtle wavelike form ensures short reaction times, optimum heat distribution and a high proportion of radiated heat. The rippled surface gives the radiator a particularly sophisticated touch. Because the radiator has a round profile with no edges, it not only looks compact, it actually does take up little space. Any number of individual elements can be fitted side by side, either vertically or horizontally, to match the heating requirements of the room. The wide range of colours, the feel of the surface, the attention to detail and the many different formats available make RUNTAL VELUM a desirable design feature for homes, modern offices or industrial premises. Giovanni Suma, Brand Manager at Runtal, says: "RUNTAL VELUM not only looks stunning, it is also technically sophisticated. The curved shape also provides optimum heat distribution."

TECHNICALLY INNOVATIVE WAVE SHAPE

To maximise energy efficiency, RUNTAL VELUM uses materials that achieve high efficiency with a small volume of water and low temperatures. For maximum flexibility it is also available as an electric version. This design uses innovative heating foils that enable the radiator to heat up in no time. So RUNTAL VELUM not only offers unique comfort, but also above-average energy efficiency.

ACCLAIMED DESIGN

RUNTAL VELUM is a design feature, sculpture and heat source in one. The exquisite radiator is the brainchild of renowned Milan-based designers Perry King and Santiago Miranda. Perry King comments: "RUNTAL VELUM is intended to be a curtain of warmth and wellbeing." Soon after it was launched, the design attracted widespread acclaim and it was honoured with coveted design awards including the DesignPlus Award 2005 (at ISH, Europe's largest bathroom and heating show, in Frankfurt), the Janus de L'Industrie in France, and the Premio Comfort & Design Award in Italy.

TECHNICAL DATA

Name	VELH (vertical elements) VELV (horizontal elements) VELHE (electric only)
Finish	Powder-coated in all colours in the Runtal colour chart except white, aluminium and titanium

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ABOUT RUNTAL

Runtal, the premium brand of Zehnder Group, stands for high-quality design, ground-breaking technology, a high standard of service quality as well as a product range in which design-driven fastidiousness forms the foundation stone for success.

ABOUT ZEHNDER GROUP

Zehnder Group develops, produces and sells radiators and ventilation systems, and is a market leader in the sectors in which it is active. The products are marketed under various well-established brands. Zehnder Group has some 2900 employees worldwide. The bearer shares (valor 235 293) are listed on the SIX Swiss Exchange. The non-listed registered shares are owned by the Zehnder family or persons closely associated with them.

Zehnder Group – a synonym for a healthy and energy-efficient indoor climate©

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RUNTAL VELUM (high resolution images available to journalists upon request)