

PRESS RELEASE MARCH 2011

## **RUNTAL SPLASH: A NEW RADIATOR MADE OF DUPONT™ CORIAN® A WARMING INNOVATION!**

### **DESIGN: CHRISTIAN GHION**

Gränichen, March 2011: RUNTAL SPLASH! A wonderful *objet d'art* that reveals its true function only when you touch the surface and feel the warmth radiating from it. A design by Christian Ghion for an innovative, modern radiator designed to resemble a drop of water which causes gentle ripples when it hits the surface. This has been made possible by the strategic partnership between DuPont and Runtal.

RUNTAL SPLASH is based on a unique technology: a front decorative surface made of DuPont™ Corian® and a sub-construction made of expanded natural graphite. The heating elements are inserted in the graphite layer and allow quick and uniform heat transfer – thanks to the conductivity of DuPont™ Corian® and 750 watts of heat output. The heat output is regulated by a programmable control unit. The design and manufacture of this new radiator combine the expertise, technological competency and aesthetic solutions of Runtal with the functionality, beauty and versatility of DuPont™ Corian®, an inspiring material for design and architecture.

"We believe that technological innovation and excellent product design in terms of aesthetics and functionality create a strong added value and are therefore essential. As a result of our marketing and technical know-how, the creativity of a designer such as Christian Ghion, and the sensorial qualities of DuPont™ Corian®, the design of the radiator RUNTAL SPLASH is the perfect example of our philosophy based on innovation. It embodies our ability to stimulate designers' imagination with the help of intelligent materials and to transform it into products for our living environment", says Giovanni Suma, Brand Manager Runtal.

"This radiator is not just an accessory, it represents a real creation which deserves special attention", explains Christian Ghion. "Its undulating shape symbolises comfort and grace, and gives the radiator a mineral and natural elegance. The reference to garden and water is clear."

RUNTAL SPLASH won the 2010 Red Dot Award for outstanding product design, the 2011 Interior Innovation Award and has been nominated for the German Design Award.

#### **TECHNICAL DATA**

Designation:	SPAE-120-075/BF (without plug), SPAE-120-075/BP (with plug)
Dimensions:	1230 x 750 x 78 mm
Weight:	30 kg
Heat output:	750 watts
External cladding of the radiator:	DuPont™ Corian® (colour: Glacier White)

#### **ZEHNDER GROUP MANAGEMENT AG**

Moortalstrasse 1, CH-5722 Gränichen, Switzerland  
T +41 62 855 10 55, F +41 62 855 10 50  
[www.zehndergroup.com](http://www.zehndergroup.com), [www.runtal.com](http://www.runtal.com)

## **ABOUT RUNTAL**

Runtal, the premium brand of Zehnder Group, stands for high-quality design, ground-breaking technology, a high standard of service quality as well as a product range in which design-driven fastidiousness forms the foundation stone for success.

## **ABOUT ZEHNDER GROUP**

Zehnder Group develops, produces and sells radiators and ventilation systems, and is a market leader in the sectors in which it is active. The products are marketed under various well-established brands. Zehnder Group has some 2900 employees worldwide. The bearer shares (valor 235 293) are listed on the SIX Swiss Exchange. The non-listed registered shares are owned by the Zehnder family or persons closely associated with them.

Zehnder Group – a synonym for a healthy and energy-efficient indoor climate©

## **RUNTAL BRAND MANAGEMENT**

Giovanni Suma

Brand Manager Runtal

Zehnder Group Management AG

Moortalstrasse 1

CH-5722 Gränichen

Tel.: +41 62 855 15 46

Fax: +41 62 855 15 44

giovanni.suma@zehndergroup.com

www.runtal.com

www.zehndergroup.com

## **ADDITIONAL INFORMATION FOR MEDIA PROFESSIONALS**

Gabriella Gianoli PR

Buristrasse 21

CH-3006 Bern

Tel. +41 31 352 24 54

Fax +41 31 352 24 56

gianoli.pr@ggpr.ch

## **ABOUT DUPONT™ CORIAN® (www.corian.com)**

DuPont™ Corian® developed by DuPont is a modern surfacing material that is used in a wide range of segments as varied as hotels and restaurants, health care, catering, public and retail spaces as well as in home furnishings and furniture, lighting fixtures and decorative objects. The non-porous composite material is stain resistant, easy to clean, durable renewable and repairable. Available in about 100 colours, DuPont™ Corian® can be shaped into virtually any conceivable design.

## **ABOUT DUPONT (www.dupont.com)**

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food, building and construction, communications and transportation.

## **ADDITIONAL INFORMATION ABOUT DUPONT™ CORIAN® FOR MEDIA PROFESSIONALS**

Claudio Greco, Public Relations and Media Relations Manager (Europe, Middle East and Africa)

DuPont Building Innovations

claudio.greco@dupont.com

The DuPont oval logo, DuPont™ and Corian® are registered trademarks or trademarks of “E. I. du Pont de Nemours and Company” or its affiliates. Runtal® is a registered trademark of Zehnder Group.



RUNTAL SPLASH (high resolution images available to journalists upon request)